

Press Release



Saving Promise Launches Only 11 Minutes: What Healthy Looks Like Campaign to Combat Intimate Partner Violence

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Washington, DC – Saving Promise, a leading domestic violence prevention nonprofit, is rallying communities to join their groundbreaking Only 11 Minutes campaign in an effort to combat the widespread issue of intimate partner violence.

The inspiration behind the Only 11 Minutes campaign stems from the eye-opening research conducted by the United Nations Office on Drugs and Crime (UNODC). Their groundbreaking study revealed the shocking reality that, on average, every 11 minutes a woman or girl worldwide is tragically killed by an intimate partner or family member. This alarming statistic underscores the critical need to address the pervasive issue of intimate partner violence and further emphasizes the urgency to empower individuals to take action.

The Only 11 Minutes campaign features an eLearning framework that is designed to educate 11 essential sectors in only 11 minutes, including workplaces, healthcare providers, youth and young adults, schools, law enforcement, hair salons, faith communities, survivors, and more.

"By dedicating only 11 minutes of your time to get educated, you can join us in raising awareness, promoting healthy relationships, and preventing intimate partner violence in your communities," said L.Y. Marlow, Founder of Saving Promise.

To get involved, Saving Promise is inviting friends, families, donors, public and private sectors, and grassroots communities to take three simple steps toward raising awareness and promoting healthy relationships:

- 1) Visit savingpromise.org to learn more about the Only 11 Minutes campaign.
- 2) Select the "Get Educated" option on the website to sign up for the training.
- 3) Follow the prompts to make an \$11 tax-deductible donation, giving you access to the exclusive Only 11 Minutes training.

By contributing, you'll directly support efforts to educate and empower individuals, effecting positive change in communities far and wide.

The Only 11 Minutes campaign embodies the power of collective action, inviting everyone to become part of a movement that can save lives and create a safer and more compassionate world.

For more information or to get involved, please visit savingpromise.org.

Saving Promise, founded in 2007 by L.Y. Marlow, is a national domestic violence prevention nonprofit organization. Building on a legacy of five generations of mothers and daughters who experienced and survived over 75 years of domestic violence, Saving Promise is committed to preventing intimate partner violence and fostering healthier, safer communities for generations to come.

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